

STELE

ZACK MCDONALD



Second Printing 2018

Airprint Press
Part of The Airplant Project
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September 9–30, 2016

#FFFHEX (09/2016-09/2017) was a contemporary art gallery in the small town of Mathews, VA on Virginia's rural middle peninsula. The gallery presented rotating exhibitions of painting and sculpture featuring work by local, national and international artists. The gallery's name #FFFHEX plays on the graphic designer's hexadecimal colors, referring to the "white cube" philosophy of presenting artwork in a dedicated environment that is free from distraction.

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THE AIRPLANT PROJECT is a think tank dedicated to the investigation of the artist's professional practice physically estranged from a greater community and the development of intermediary communities for the expansion and reunification of a dialogue known as "the state of the contemporary arts."



20 Church St 3 & 5 | Mathews, VA | www.airplantproject.org/fffhex/